



• IN HONOR OF
TRENT DUNPHY AND ROBERT MAINARDI
THE MAGAZINE (1973 - 2023)

THE MAGAZINE, A SPECIALTY RETAILER OF VINTAGE MAGAZINES, EPHEMERA, AND EROTICA, OPENED IN THE SPRING OF 1973 A FEW BLOCKS AWAY AT 839 LARKIN STREET. THE PROPRIETOR, TRENT DUNPHY, BEGAN WITH THE FRONT HALF OF A SMALL SHOP WITH MAGAZINES STANDING IN CARDBOARD BOXES ON SAW-HORSE TABLES. HE AND HIS PARTNER BOB MAINARDI OFFERED BACK ISSUES OF POPULAR MAGAZINES TO READERS, COLLECTORS, AND AFICIONADOS OF PRINT MEDIA AND A PLACE WHERE FANS OF EROTICA COULD FIND A WIDE RANGE OF OLD AND CURRENT MATERIAL. AFTER ITS FIRST DECADE, THE SHOP MOVED SOUTH ONE BLOCK TO 731 LARKIN STREET AND OCCUPIED TWO STOREFRONTS FOR THE NEXT TEN YEARS. IN 1993, THE SHOP MOVED TO THIS LOCATION AT 920 LARKIN STREET WHICH HAD PREVIOUSLY BEEN THE OPTOMETRY SHOP OF DR. MAURICE WEISS FOR MORE THAN SIXTY YEARS. FINALLY, IN 2023, THE BUILDING WAS GIFTED TO THE BOB MIZER FOUNDATION AND FOUNDER DENNIS BELL TO PROVIDE A PERMANENT HOME FOR THE INSTITUTION AND ITS EDUCATIONAL MISSION TO PRESERVE AND ELEVATE PHOTOGRAPHY AND CREATORS WHO HAVE BEEN DISCRIMINATED AGAINST OR OTHERWISE MARGINALIZED.

DEDICATED ON APRIL 20, 2023, TO TRENT DUNPHY AND ROBERT MAINARDI FOR THEIR BELIEF IN AND SUPPORT OF THE BOB MIZER FOUNDATION